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SEATTLE'S HOTEL MAX AMPS UP SUMMER WITH A GETAWAY PACKAGE THAT ROCKS
"I Love Rock n' Roll" package includes guitar, amp and tickets to EMP's "Women Who Rock."

June 12, 2013 – SEATTLE, Wash. – Hotel Max is teaming up with EMP to celebrate the museum's "Women Who Rock" exhibition which debuts June 14 and profiles the artistry and style of the most influential female stars in rock n' roll. To honor the powerful, talented women who have shaped rock history, downtown Seattle's home away from home for musicians, art lovers and the creatively inclined, will be offering visitors to the Emerald City an amped up "I Love Rock n' Roll" getaway package that empowers guests to unleash their inner rock star with their own guitar and amp.

The "I Love Rock n' Roll" getaway package includes stylish overnight accommodations on the hotel's brand new Sub Pop floor. Located on the hotel's 5th floor, the Sub Pop floor was created in collaboration with Seattle's most notorious independent music label, Sub Pop Records, and all rooms are equipped with Sub Pop band posters, turntables, label-curated vinyl records, and Sub Pop music videos on the in-room televisions. Guests who book "I Love Rock n' Roll" will enjoy two tickets to the exhibition; round trip car service to and from EMP; and, best of all, a glossy black Epiphone guitar paired with a Vox amplifier, hot pink guitar strap and cord for future rock stars to take on the road.

EMP's "Women Who Rock" will be on display June 14-September 20, 2103 and Hotel Max will offer travelers the chance to indulge in the "I Love Rock n' Roll" getaway package for the duration of the exhibition. Highlighting musicians like Joan Jett, who penned the song that gives the "I Love Rock n' Roll" package its name, Grace Slick and Madonna, the exhibition will showcase key artifacts, videos, listening stations and exclusive interviews from nearly a century of iconic women rock artists.

Package rates begin at \$469, plus tax and "I Love Rock n' Roll" is bookable June 14- September 20, 2013 at <http://www.hotelmaxseattle.com/seattle-hotel-specials/>.

About Hotel Max

Located at 620 Stewart Street in downtown Seattle, just six blocks northeast of Pike's Place Market, the 163-room Hotel Max is at once a boutique hotel and a nontraditional art gallery where modern design interplays gracefully with original works of art and photography to create a one-of-a-kind experience. Hotel Max offers indulgent but essential amenities like Provenance Hotels' signature Pillow, Spiritual and iPod menus and a "You Got It" button on every hotel phone for the most whimsical desire or typical need. Hotel Max can be found online at www.hotelmaxseattle.com, www.facebook.com/hotelmaxseattle and www.twitter.com/hotel_max. Reservations are available online or by phone at 866-986-8087.

About Provenance Hotels

Provenance Hotels are award-winning urban boutique hotels with a distinct and deeply integrated art story. They include Hotel deLuxe and Hotel Lucia in Portland, Ore., Hotel Max in Seattle, Wash., Hotel Murano in Tacoma, Wash., and Hotel Preston in Nashville, Tenn. Provenance Hotels can be found online at www.provenancehotels.com.

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